



PEF Q3 2026 Update Report for the Executive Council

Reporting period July to September 2026 | Prepared 23 September 2026

This report summarizes PEF work reported during Q3, the October completion plan, and the change in organizational logo. Five schools are included in this period's implementation update. Funding has been received for three remaining schools, with implementation planned for October 2026.

Program implementation

During the reporting period, PEF implemented program activities at Awet, Mangola, Qurus, Kansay, and Gyekrum Lambo secondary schools. Work across the school program includes classroom preparation with schools, equipment delivery, solar power and electrical work where required, computer laboratory installation, internet connectivity, and support for learning with digital resources.

School	Q3 update
Awet	Completed July 2026
Mangola	Completed July 2026
Qurus	Completed Aug 2026
Kansay	Completed in September 2026
Gyekrum Lambo	Completed in September 2026

Pre-installation assessment. Before installation, PEF collects baseline survey information at the target schools. The team also visits each school to inspect the secure classroom prepared by the school for the computer lab. These steps inform site readiness, equipment planning, and the installation schedule

2026 Student Enrollment — Q3 Schools

Enrollment at the five schools included in the July–September 2026 implementation update

School	Boys	Girls	Total
Awet	195	270	465
Mang'ola	173	249	422
Qurus	104	146	250
Kansay	125	197	322
Gyekrum Lambo	99	147	246
Total	696	1,009	1,705

The five schools have a combined 2026 enrollment of **1,705 students**, comprising **696 boys** and **1,009 girls**. These are total school enrollment figures and should not be interpreted as verified computer laboratory usage or unique program beneficiaries.

Learning and community engagement

At Qurus, students preparing for national examinations have used the computer lab and internet connection to consult past papers. During implementation of program teachers and the PEF team participate through preparation, delivery, and setup.



Students use computers in a school laboratory to prepare for National examination

Selected installation activities



team prepare equipment at PEF



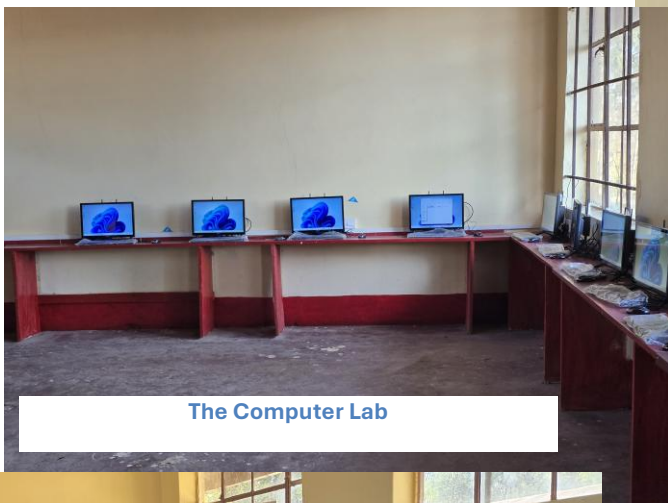
packing the equipment



School visit



Equipment delivery Gyekrum Lambo



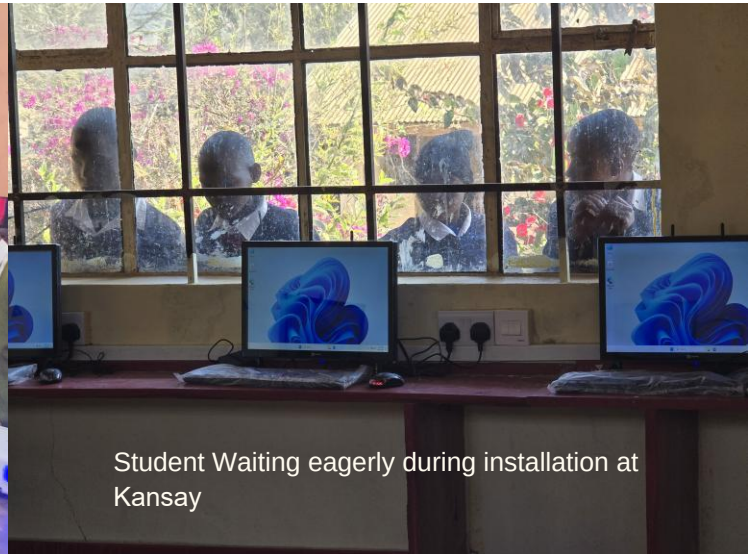
The Computer Lab



Installation - Kansay



Student Waiting eagerly - Kansay



Student Waiting eagerly during installation at Kansay



Student Waiting eagerly during installation at Gyekrum Lambo



NEXT STOP
GYEKURUM LAMBO
SECONDARY SCHOOL
STAY TUNED

Gyekrum Lambo installation preparation

Logo change and brand protection

PEF adopted a new logo to represent its mission more meaningfully: expanding educational opportunity through technology for students in Tanzania. PEF has reported that its former logo did not adequately convey that work and was not registered or otherwise formally protected as a logo. The Executive Council may wish to arrange a formal review of rights and registration for the new design and maintain an approved master file for consistent use.

	
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Meaning and symbolism of the proposed PEF logo

The proposed visual identity brings together symbols of student potential, progress, technology and renewable energy. Each element reflects Potential Enhancement Foundation's commitment to expanding educational opportunities for students in Tanzania.

Large blue "P": Represents **Potential**, placing students' abilities and possibilities at the centre of PEF's mission. Its strong form suggests a foundation for learning and growth.

Green upward arrow: Symbolizes **enhancement, progress and ambition**—helping students advance toward greater knowledge, confidence and opportunity.

Arrow rising through the "P": Shows that students' potential can develop when they receive appropriate resources, guidance and access to technology.

Yellow sun and rays: Represent **hope, knowledge and a brighter future**. The sun also reflects the solar energy that powers PEF-supported computer laboratories.

Blue colour: Conveys **trust, reliability and technology**, reflecting PEF's commitment to dependable digital learning opportunities.

Green colour: Represents **growth, renewal and environmental sustainability**, connecting student development with clean energy.

Yellow colour: Adds **energy, optimism and inspiration**—encouraging students to discover and develop their abilities.

"Potential Enhancement" wording: Expresses PEF's central purpose: helping students discover and strengthen the potential they already possess.

Branding and protection

Together, these elements communicate a clear identity rooted in educational empowerment, digital inclusion and sustainable solutions. Following Executive Council review, PEF should maintain an approved master logo file, consistent usage guidance, and appropriate checks on ownership and registration .

Follow up from the Q2 review meeting in Dar es Salaam

At the August 7, 2026 meeting in Dar es Salaam, the Executive Council reviewed Q2 financial and program matters. The Council also reviewed the end of June financial report and payments.

The Council discussed a strategic plan spanning approximately five to six years. Members supported bringing monitoring and evaluation into routine program work to measure community impact and reduce reliance on external consultants. The project monitoring report remained in progress. The discussion also covered baseline surveys, graduate skills training, and stronger use of the documentary and other program content in social media outreach.

Management follow up: submit the 2027 plan and budget for Council approval, includes the project monitoring and evaluation in report; and develop a practical social media engagement strategy.



Executive Council members at the Q2 review meeting in Dar es Salaam, 7 August 2026.

Improvement in Social Media Engagement and Visibility

In response to recommendations to strengthen PEF's public visibility and stakeholder engagement, Potential Enhancement Foundation (PEF) has improved its social media communication strategy, particularly through Facebook. The organization has adopted a more engaging and consistent approach to sharing program updates, school installation progress, student success stories, photographs, and videos highlighting the impact of digital learning initiatives. PEF has also introduced Facebook page boosting and promoted posts to expand audience reach, attract new followers, and increase engagement with potential donors, partners, and the wider community. These efforts aim to strengthen public awareness of PEF's mission, showcase program achievements, encourage meaningful audience interaction, and create additional opportunities for partnerships and resource mobilization. Moving forward, PEF will continue refining its digital communication strategy by monitoring audience engagement and improving the quality and consistency of its content.

NGO forum participation

PEF management participated in the Karatu District Non Governmental Organization Forum and the Arusha Regional NGO Forum during the reporting period. These meetings offered opportunities to engage with government and fellow organizations on coordination and the contribution of NGOs to local development. A certificate issued by the Karatu District Council recognizes PEF's facilitation of the 2026 district forum.



Karatu District Council certificate of recognition for PEF's facilitation of the 2026 district NGO forum.

Arusha regional participation was recognized by a certificate awarded to Potential Enhancement Foundation for its active participation in the 2026 Arusha NGO Forum.



Certificate of participation in the 2026 Arusha NGO Forum.



receiving a certificate at the 2026 Arusha Regional NGO Forum.

October 2026 priorities

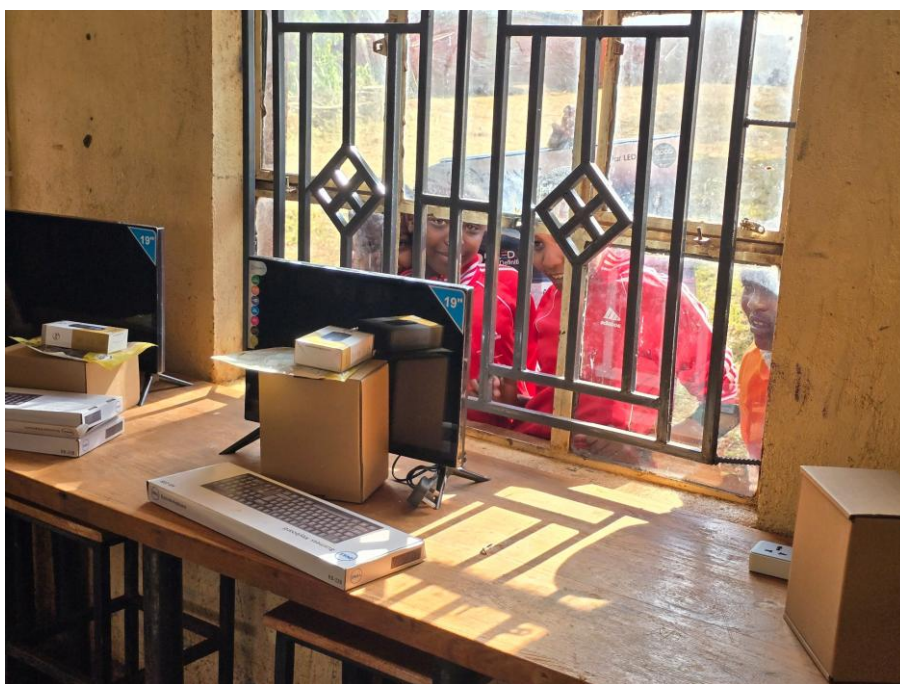
PEF has received funding to complete three remaining schools, with implementation planned for October 2026. Management should confirm each school's installation schedule, readiness of classroom space, equipment delivery, electrical and solar work, connectivity, and handover arrangements. A completion update can then report school names, installed equipment, training, and actual completion dates against the plan. PEF also plans to participate in the NACONGO national NGO forum in Dodoma in October 2026. This is a forthcoming activity.

Executive Council attention: note the Q3 progress, support timely completion of the three funded schools, and approve a controlled process for use and protection of the new logo.

Additional activity photographs



Gyekrum Lambo Teachers receive initial instruction from PEF on computer lab use and implementation.



Students Eagerly watching through the window during installation .



Students and staff assist with equipment delivery at a Gyekrum Lambo.



Solar Technician gives teachers instruction of power system during installation.